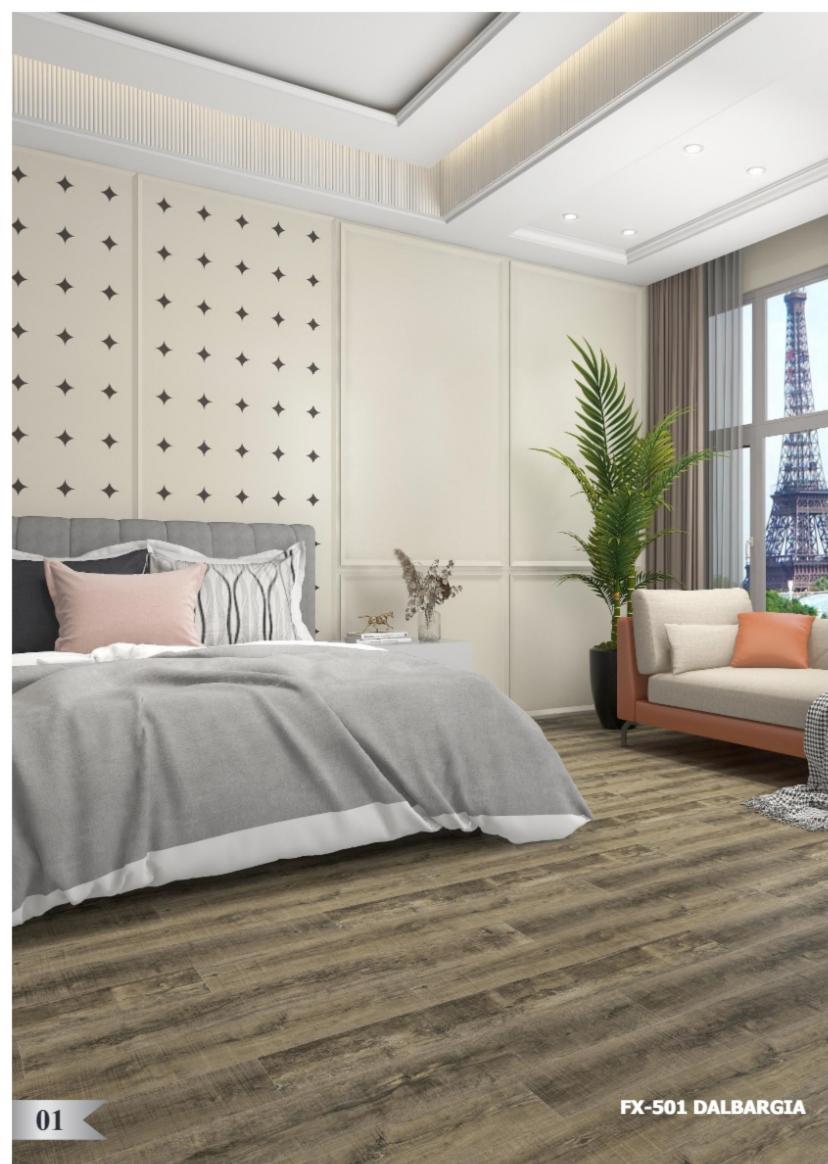


INDIA'S 1st W P C FLOORING

•100% WATER PROOF •100% TERMITE PROOF •GREEN PRODUCT



A Product of **ALSTONE®**





FLOOR XTRA

Array of Innovative Designs

Choosing a beautiful floor is not just a matter of design and enhancing your interior. As with so many other products, it's a decision that reaches beyond the walls of your home, and that's why we would like to tell you how your new floor is produced.

At Alstone, we have produced a product that is 100% Green and Sustainable product. It has no impact on the environment at every step of manufacturing process and also throughout the life cycle of FloorXTRA. The product is produced with a homogenous mixing of Polyvinyl Chloride and Rice Husk. The top protective layer and abrasion coating has been sourced from Europe which meets the international emission norms. So now you can enjoy your floor in a XTRA green way.

How

Alstone FLOORXTRA

Provides Extra Flooring

UNLINED LOCKING MECHANISM

The Unlined Locking Mechanism in FLOORXTRA has been developed especially for use in Indian conditions. It is the most advanced technology available in the country, and also easy to install.

100% WATERPROOF

Take the look of wood to places you have like kitchen, bathroom, basement, laundry room. No room is off limits to durable 100% Waterproof FLOORXTRA.

100% TERMITE-PROOF

In areas that experience high rate of termite damage, every individual is looking for a solution that are Termite-Proof.

FIRE-RESISTANT

FLOORXTRA prevent fire to spread. It is Fire-Retardant.

HIGH DENSITY

FLOORXTRA is extra tough than other floorings available in the market. It has 1.5 unit density that makes it super solid and can be used at high footfall places.

UNIFORM PATTERN OF KNOT AND GRAIN

FLOORXTRA is made in such a way that it has a pattern that repeats itself and it gives a uniform pattern of texture whereas in other wood flooring there is random pattern of knot and grain.

RESISTANT TO HOUSE HOLD ACCIDENTS

FLOORXTRA can resist the household accident like cigarette burns, scratches, etc which is not found in real wood flooring.

ECO-FRIENDLY

FLOORXTRA is eco-friendly product and does not emit formaldehyde as it is made with virgin vinyl.

HIGHLY DURABLE

Highly stable panel, no chance of rotting or cracking or bending in high footfall places like malls.









Flooring in less than a day



Can be installed on existing floors



Water Proof



Stain Resistant



Fire Retardant



Borer Free



Termite and



Easy to Carry



Dust free Installation



Noise free Installation



Glue free Installation



Easy to Shift & Dismantle



Recyclable (has a scrap value)



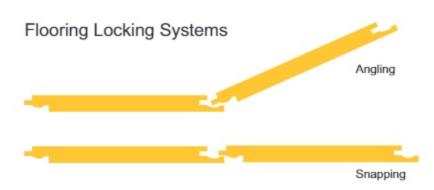
Seamless **Finish**



Do It Yourself

Seamless Flooring with Unlined Locking Mechanism







Comparisons of **FLOORXTRA** with Wooden & Laminated flooring



- Wooden and laminated flooring soak up water and other liquids like sponge and swell or deform.
- Wooden and laminated flooring have poor resistance to water or moisture.
- Laminated flooring contains formaldehyde which gets emitted during stacking or after use and causes health related problems.
- Wooden and laminated flooring can be easily approached by termites and borers because of its less density.
- High chances of rotting or cracking.
- It has poor load bearing capacity so it gets crack at high load bearing conditions.
- · Wooden/ laminated flooring support fire thus can't resist fire.



FLOOR THE BEAUTY

The vibrant natural colors and textures of ALSTONE FLOORXTRA display luxury and add instant beauty to any room. It is designed with perfection to match up with your interior just like a natural wood. Choose from a stunning variety of the most popular traditional, exotic and distressed looks to recreate the style of authentic hardwood in any room.

LIFETIME PERFORMANCE

Scratch Resistant: A unique Alum Coating Protection Technology shields the flooring against wear & tear and maintain its original luxurious look and ensures dust doesn't stick to floor. Unlined Interlocking Systems binds FLOORXTRA planks perfectly allowing absolutely no room for dust to accumulate.

100% waterproofing flooring: lets you install in high moisture areas, including bathrooms, kitchens and laundry rooms.

EASY TO FLOOR

With unlined locking system you can easily install, anyone can floor it in interior within lesser time than other flooring. Each plank attaches to the planks with unique locking system so there is no need for complicated tools or adhesives.

CLOSE TO NATURE

Environment Friendly Seamless Layout Easily Changeable, Removable, Insatiable, Anti-Warp

India's 1st WPC flooring Made with 100% Virgin Vinyl

FLOOR PROTECTION

To enjoy your flooring for many years, with the new look , please follow the tips Below.

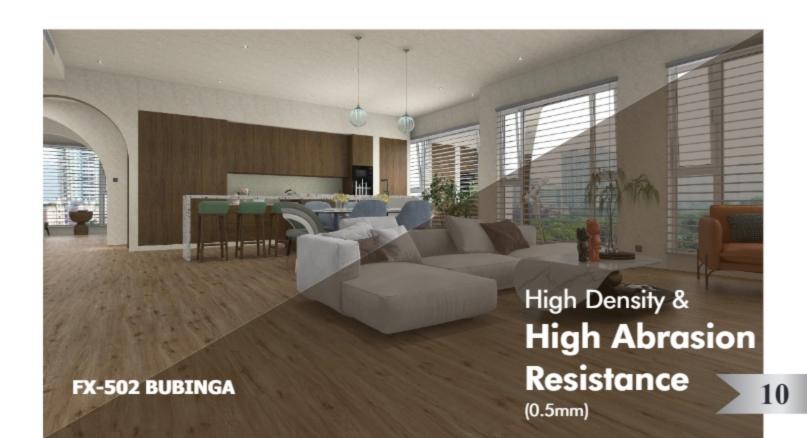
CLEANING UP STAINS

- Treat stains immediately, for example, spot cleaning by hand with a nylon pad and neutral detergent. Clean
 from the outside of the stain towards its centre, then rinse and wipe with fresh water.
- Ink, tomato or blood stains can be removed by putting very diluted alcohol directly on the stain for a few minutes without scrubbing, then rinse off with water.
- Pen and marker stains are easily cleaned by rubbing with a little white spirit on a cloth and rinsing well with water.
- Rust should be cleaned with an anti-rust sponge and rinsed off with water.

TIPS TO CARE YOUR FLOORING

- Place protective pads (like felt) under heavy furniture, chair and table legs.
- Avoid rubber bottoms on objects resting on your FLOORXTRA it may cause staining.
- Use doormats at entrance ways to prevent dirt or dust from being brought inside and make cleaning easier.
 About 80% of dirt can be stopped there!
- Clean your floors with natural, soft or neutral detergents
- Keep hot items like heaters, ashes or coals at a safe distance/height from your FLOORXTRA
- Don't clean flooring with abrasive powders, black soap, acetone or solvents, wax or varnish, oil-based products, steam cleaner.

Moisture or Termite... No Worry, FLOORXTRA always right



FLOOR XTRA

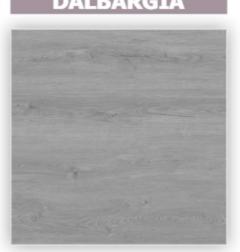
Array of Innovative Designs

Multiple Options of Elegant Flooring

WOODEN FLOORING SERIES



Code: FX-501
DALBARGIA



Code : FX-504 EBONY



Code : FX-502 BUBINGA



Code : FX-505 BELLUNO



Code : FX-503 GOLDEN OAK



Code: FX-506
GRENADILL

FLOOR XTRA

Array of Innovative Designs



Code : FX-507 ROSEWOOD



Code : FX-508 MACASSAR

FLOOR XTRA DIMENSIONS

Length :1219mm Width :177mm

Thickness: 4mm+1mm IXPE

No of Boards in Pack :10

M2 in Pack :1.089 M2

■ STONE FLOORING SERIES



Code: FX-509
ROMAN TERAZZO



Code: FX-510
TRAVERTINO BEIGE

FLOOR XTRA DIMENSIONS

Length : 914mm Width : 304mm

Thickness: 4mm+1mm IXPE

No of Boards

in Pack : 10

 M^2 in Pack : 1.089 M^2



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